

Welcome Event Friday April 20th 2018

Conference Schedule Saturday April 21st 2018

Time	Event	Brief Description	Location
0700	Trade Access		Trade Area
0800	Registration		Trade Area
0855	House Keeping		Plenary
0900	Official Opening	Official Welcome	Plenary
0910	Plenary Session 1	The Changing Face of Radio	Plenary
1010	Morning Tea Break		Trade Area
1030	Workshop 1	Sales	SCMA 1
	Workshop 2	Governance Issues and changes planned 2018 – 2019	Plenary
	Workshop 3	The theatre of Radio	Board Room
	Workshop 4	Station Accreditation	SCMA 2
1120	-	<i>Change Workshops</i>	-
1125	Workshop 5	Succession Planning	SCMA 1
	Workshop 6	APRA	Plenary
	Workshop 7	Programming and sales working together	SCMA 2
	Workshop 8	Local News Gathering	Board Room
1215	-	<i>Change Workshops</i>	-
1220	Plenary session 2	CBF Report	Plenary
	2 nd stream 1	Local News Presenting	Board Room
1250	Lunch Break		Trade Area
1345	Plenary session 3	Marketing in a Social media world	Plenary
	2 nd Stream 2	PDS operation and shows	SCMA 1
1435	Plenary Session 4	Being President	Plenary
	2 nd Session 3	Voicing Techniques	SCMA 1
1525	Afternoon Tea		Trade Area
1600	Workshop 9	Representing your station	SCMA 2
	Workshop10	Being Treasurer	Board Room
	Workshop 11	Project inspiration	SCMA 1
	Workshop 12	Changing Landscape Listener lifestyle and activities	Plenary
1650	Plenary session 5	SCMA Report	Plenary
	2 nd Stream 4	Tech Talk	SCMA 1
1740	House Keeping		Plenary
1745	Drinks with Trade		Trade Area
1930	Conference Dinner		Plenary

Conference Schedule Sunday April 22nd 2018

Time	Event	Brief Description	Location
0930	House Keeping		Plenary
0940	Workshop 13	Attracting indigenous presenters	Plenary
	Workshop 14	Production Techniques	SCMA 1
	Workshop 15	Young and older presenters working together	SCMA 2
1030	Morning Tea		Trade Area
1100	Plenary Session 6	Getting Grants Workshop	Plenary
	TechNet	TechNet Meeting	SCMA 1
1155	-	<i>Change Plenary</i>	-
1200	Plenary Session 7	What is next for Community Radio Content	Plenary
	TechNet	TechNet Meeting	SCMA 1
1300	Lunch Break		Trade Area

1400	Plenary Session 8	Problems and Challenges	Plenary
1500	Close of conference		

Please note that workshops and speakers may change depending on the availability of speakers or unforeseen circumstances

	Workshop	Presenter
Workshop 1	Sales	Adrian Sadler
Workshop 2	Governance Issues and changes planned 2018 – 2019	David Wilson
Workshop 3	The theatre of Radio	Andrea Ingram
Workshop 4	Station Accreditation	Michael McFeeters & Dolf Murwood
Workshop 5	Succession Planning	Helen Bath
Workshop 6	APRA	Irvine Robertson, APRA
Workshop 7	Programming and sales working together	Scad
Workshop 8	Local News Gathering	Artie Stevens
Workshop 9	Representing your station	Scad
Workshop 10	Being Treasurer	Jason Wilson
Workshop 11	Project Inspiration	CBF
Workshop 12	Changing Landscape Listener lifestyle and activities	David Wilson
Workshop 13	Attracting Indigenous presenters	Jackie Tim
Workshop 14	Production Techniques	Adrian Sadler
Workshop 15	Young and older presenters in harmony	Scad
Plenary 1	The Changing Face of Radio	Artie Stevens and Scad
Plenary 2	CBF Report	Ian Stanistreet
Plenary 3	Marketing in a Social media world	David Wilson
Plenary 4	Being President	Panel
Plenary 5	SCMA Report	Michael McFeeters and Ray Hazen
Plenary 6	Getting Grants Workshop	CBF
Plenary 7	What is next for Community Radio Content	David Wilson
Plenary 8	Problems and Challenges	Open Discussion
2nd Stream 1	News Presentation	Artie Stevens
2nd Stream 2	PDS operation and shows	Michael McFeeters and Ray Hazen
2nd Stream 3	Voicing Techniques	Andrea Ingram
2nd Stream 4	Tech Talk	Gavin Livermore
TechNet	Technical meeting for Technet Group	Chair Michael McFeeters

Brief descriptions of workshops at the 2017 National Regional, Rural and Sub Metro Broadcasters Conference

Workshop 1:- Sales – Adrian Sadler – Adrian Sadler is the Sales Manager at 2 AAA FM Wagga Wagga and has a wealth of knowledge and expertise. Adrian is a straight from the hip kind of guy and will give you a great insight into improving your sponsorship sales at your station.

Workshop 2:- Governance Issues and changes planned for 2018 – 2019 - David Wilson - for Boards social justice, Me Too, Child Protection, Facebook Privacy, Fake News, Data Protection, Viruses in networks. What do you as a Board to address these and other issues that WILL arise

Workshop 3:- The Theatre of Radio – Andrea Ingram - With 20 years' experience in production in both Community and Commercial radio, gain some insight into the theatre of radio and how to create images in the minds of your listeners. This is a valuable tool for production of sponsorship announcements. Station imaging and much more.

Workshop 4 – SCMA’s Station Accreditation Scheme – Michael McFeeters & Dolf Murwood –

Find out about the SCMA’s Station accreditation scheme, what’s involved in working your way through the levels and the advantages to your station by being part of the scheme. It’s all about getting your station to a standardized level of accreditation and what level of commitment your station wants to achieve within the accreditation standards.

Workshop 5:- Succession Planning – Helen Bath – Does your station have a plan to ensure that there are always people to step up and take key positions within your station? Have you planned for the future of your station? Join Helen Bath as she looks at succession planning and future proofing your station

Workshop 6:- APRA / AMCOS – Irvine Robertson, APRA - APRA / AMCOS Irvine will speak about copyright laws and requirements for community media stations. There will also be an opportunity for Q & A at the end of the session

Workshop 7:- Programming and sales working together – Scad - Music, Programming and Sponsorship. They need to work together but why? Join Scad for an interesting workshop on how to get the three working together to improve your station and your sales.

Workshop 8:- Local News Gathering - Artie Stevens – Here is an opportunity to tap into the mind of someone who is dealing with news gathering on a daily basis. Artie is AIR NEWS and has a huge knowledge on how to go about getting news for your local news bulletins.

Workshop 9:- Representing your Station – Scad - Everyone at your station represents your station in one way or another. How does your team represent your station both on and off the air and how do you get them active and positive about your business and spreading a positive message within the community

Workshop 10:- Being Treasurer – Jason Wilson – Jason will deal with the business of being a treasurer for a not for profit organisation. Beginning with the job description of a treasurer and taking you through to the tricks of the trade of taking on this very responsible position within your association.

Workshop 11:- Project inspiration – CBF - A showcase of successful projects the CBF has funded to help inspire ideas for your station. This session will share ideas from other stations and provide an opportunity for conference attendees to workshop project concepts.

Workshop 12:- Changing Landscape Listener lifestyle and activities - David Wilson - We need to recognise that we now have a passing flippant audience that will slot us into their schedule when it suits them Busyness means we may not be on the agenda so how do we max this out

Workshop 13:- Attracting Indigenous Presenters – Jackie Timms - A workshop looking at how we can get indigenous presenters involved at your station and getting programs on our station. Understanding and working with Indigenous presenters to ensure you have a great program and great involvement and support from your indigenous listeners and presenters.

Workshop 14:- Production Techniques – Adrian Sadler - Join Adrian as he imparts years of knowledge on the following Scripting, recording, editing, sound FX and production techniques.

Workshop 15:-Young and Old Presenter working in Harmony – Scad - How to attract new volunteers from any and all age groups and making it work for your station.

Brief descriptions of Second Stream Sessions at the 2017 National Regional, Rural and Sub Metro Broadcasters Conference

Second Stream 1 – News Presentation – Artie Stevens - Artie will speak about presentation of news on air how to ensure that your news presenters sound as good as possible. It is an opportunity to pick the brains of a true news professional.

Second Stream 2 – PDS operation and shows – Michael McFeeters and Ray Hazen – PDS is ever growing and evolving with new shows and more interest this workshop is all about getting your station set up involved and using the Program Distribution System at your station.

Second Stream 3 – Voicing Techniques - Andrea – A journey through the different voice styles and techniques to ensure that your production and imaging is as good as it can be.

Second Stream 4 – Tech Talk – Gavin Livermore - An open discussion on tech issues problem solving and different equipment available to community station. With some added input from the trade people to get a grasp of technical problems and issues.

Brief descriptions of Plenary Sessions at the 2016 National Regional, Rural and Sub Metro Broadcasters Conference

Plenary 1:- The changing face of radio – Artie Stevens and Scad – Join Artie and Scad as they explore the changing face of not only community radio, but radio in general. Things such as the way radio has moved and evolved in line with its audience and looking at the latest innovations in broadcasting, social media engagement and so on.

Plenary 2:- CBF Report– Ian Stanistreet – Ian Stanistreet CBF Executive Officer will share the highlights of a significant year for the Community Broadcasting Foundation and the community broadcasting sector. Hear about the success stories and new developments – and how you can contribute.

Plenary 3:- Marketing in a Social media world - David Wilson - Gone are the days of getting local Sponsorship from local Businesses to achieve local business outcomes. Radio now has potentially a Global audience, so who can we now target for Sponsorship and what purpose?

Plenary 4:- Being President- Panel Discussion- Join a panel of past and current station presidents for an open discussion on being the president of a community broadcasting station.

Plenary 5:- The SCMA Report – Michael McFeeters and Ray Hazen – The president Michael McFeeters and CEO Ray Hazen will guide you through what has been happening this year in the SCMA and what is to come in the future, as well as your questions answered.

Plenary 6:- Getting Grants workshop- CBF- Crikey! The CBF's new Development & Operations grants and Content grants are closing really soon! But - don't panic! The CBF team is running a workshop to help you with your last-minute questions. It will cover the application process and give you some practical tips about what the assessors are looking for when they read applications. To get the most out of this session, start your grant application before you come to conference and bring your questions – together we'll make your application stand out from the crowd before you hit 'submit'. If you are involved in applying for grants or grant reporting, fundraising or managing station finances, come along and introduce yourself. For an opportunity to discuss your station's grant application/s directly with CBF Grants Administrator

Plenary 7:- What is next for Community Radio Content – David Wilson- With the rise of You Tube as preferred to TV for most Australians Recently I read an article that stated home owners have migrated to You Tube, Netflix TV and Cable TV in that order. What can we learn from this trend?

Plenary 8:- Problems and Challenges – Panel Discussion – This plenary session is all about the stations and members of SCMA and the problems and challenges you face on a day to day basis. We want to know what training to target how we can better assist member stations and the sector to grow and develop. It is also an opportunity to put motions to the conference.

Social Events

Welcome Event - Traditionally held on the Friday night prior to the Conference getting underway this is a great ice breaker and social event for all delegates. It gives them a chance to catch up with old friend and make new friend and is also a great way for people who have not attended a National Regional Rural and Sub Metro Broadcasters Conference to meet other delegates and feel more comfortable for the work days ahead. This event will be conducted in the downstairs of the RSL Club's sports bar with nibbles provided. Last year was a huge success and we hope to see as many of you as possible this year.

Drinks with the Trade - This is held on the Saturday of the conference after the work for the day is finished and before the Conference dinner and X Awards. The whole idea is to give delegates time to relax with a drink and chat to trade delegates and check out the information and equipment on display. Enjoy a free drink at the bar in the Trade Area, all delegates are welcome.

Conference Dinner / X Awards – This is included in your conference delegate registration fee. If you wish to bring extra people to the dinner, please ensure that you have registered and payed for their meals prior to the conference, via the SCMA website. This is a great night of entertainment fellowship and good food in a friendly environment that is all about the social side of community broadcasting. The X Awards presentation is a big part of the dinner as is the opportunity to network and interact with fellow delegates at the conference. There are no set tables seating arrangements, delegates may sit wherever and with whomever they please.

Please note that workshops and speakers may change depending on the availability of speakers or unforeseen circumstances